



RESEARCH-BASED, DATA DRIVEN

Extraordinary Trainings Presents: ATA: Advanced Trainer Adventures in Mindset Scaffolding

UNIQUE, LIFE CHANGING EXPERIENCE



We know professional development doesn't work... Now what?

Professional development historically doesn't work well. Most **training programs**, if they track their return on investment (ROI), do well at 12%. The diversity and inclusion industry is case and point of how well what we do doesn't work.

Not sure you believe me? Check out [this video of college students and their reaction to an anti-racism video from the 1940's](#).

Only in changing how we plan and deliver adult learning can trainers change the outcomes. Within that change, perhaps the greatest challenge in professional development is how to create a meaningful learning experience that includes tools that are immediately applicable and integrated when participants leave. This is the one skill every trainer needs. It's about creating a learning ADVENTURE!

ATA does just that, equipping trainers to transform boring, ineffective professional development into awesome

adult learning adventures. By experiencing the full process, dissecting it, and then applying it, trainers learn how to design and deliver professional development and adult learning experiences that truly STICK. ATA increases ROI by at least 30%! We have the data that proves it.

The full series experience, face to face and online, is about not only learning how to be an effective, quality trainer and teacher but also the science, techniques, and tools to reach any audience.



It's based on the tbook [Mindset Scaffolding: The Art of Changing Their Mind](#) with an accompanying workbook.

Best of all, it works with **any content**.



Outcomes

Participants will:

- Learn with H.E.A.R.T.: Helpful, Educational, Awareness, through a Research-based Technique.
- Increase their ability to address and adapt to diverse audiences AND individuals within audiences.
- Create and utilize a "blueprint" for planning, delivery, integration, and evaluation of training content.
- Learn and demonstrate the skills and strategies to design a training series or program that effectively identifies, meets, and tracks learner outcomes
- Have FUN!
- Upon successful mastery of content exhibited through a rubric-based assessment (written and performance) be awarded Certification as "Extraordinary Master of Training Design & Delivery."



Format

ATA is made up of as a three-parts series. There is over 60 hours of content delivered in multi-modal formats that include (but are not limited to - because we are always looking for new and exciting ways to engage and create access):

- face to face contact (with technology options for long distance participation),
- Online course work before and in between
- Resource mining: the art of utilizing a base list of resources that you then find outside sources to validate and expand content. This is shared with your cohort.
- Assessment: written, video, performance.
 - Self-assessment
 - Peer assessment
 - Instructor assessment
- Certification based on a rubric-driven, skill assessment (performance and written).

Each of the three sessions is 3 days long; 4 hours on Friday, 8 hours on Saturday, and 4 hours on Sunday. Afternoon snacks on Friday; light breakfast, lunch, and afternoon snacks on Saturday; and light breakfast on Sunday.

The learning adventure practices what we preach and is based on adult learning and brain research. It includes;

- Multi-modal – hear it, see it, do it.
- Discovery – self-exploration about what and how it all works.
- Socratic – discussion, dialogue, debate, and expanded learning.
- Assessment & Evaluation (self, peer, mentor)



Content

The series is based on extensive research and is supported by the book written by Leah Kyai, [Mindset Scaffolding: The Art of Changing Their Mind](#).

The accompanying workbook is only available through the ATA experience.

In the first session, a short professional development training designed and delivered through the Mindset Scaffolding blueprint is experienced. Participants then move into dissecting the experience, exploring each component of the blueprint, discussing how it was delivered and experienced. As part of that dissection, each participant has the opportunity to design and deliver a short experience of their own through the window of one of the components.

In the second session, the experience takes a deeper look at each component, exploring the purpose, potential modalities, importance of sequencing, and other relevant details. It explores the theory to practice and provides all of the information through the design methods being taught. Participants then have the opportunity to work in teams and present more of their content through the blueprint.

In the third session, participants design and deliver 30 - 90 minutes of content through the model. They then have the opportunity to do a self assessment, and experience instructor and peer assessment feedback. Additional opportunity is available to re-work and re-present. Successful completion means participants are awarded the Extraordinary Master of Training Design & Delivery Certification.

Through the online platform, there is pre-work and between work required with additional resources and opportunities provided.

Certified participants have lifetime access to a reduced rate of participation in future ATA trainings. Those with interest and aptitude may be invited to partner or collaborate in future training experiences.

Tuition Cost

Individuals:

With Respect, LLC offers the ATA series two - three times per 12 months. We keep the number of participants per course at 15. When there are more than 15 who register, there is a waiting list created. Once 9 participants are on the waiting list, there is another course scheduled, usually within 2 weeks of the original dates. Those participants on the waiting list are contacted to be sure the dates work for them.

Full tuition for one individual (does not include travel or accommodations); \$2,500.00

Organizations:

Interested in sending your trainers through the ATA series? Join us for the next available course! Contact us for available discounts for multiple trainers registered in the same series.

Interested in an onsite course for your trainers and/or training department?

[Contact Us](#) to talk about outcomes and scheduling an onsite ATA Series.

READY TO REGISTER OR HAVE MORE QUESTIONS?

<http://with-respect.com/train-the-trainer>

CALL: 360-710-4632

EMAIL: LEAH@WITH-RESPECT.COM